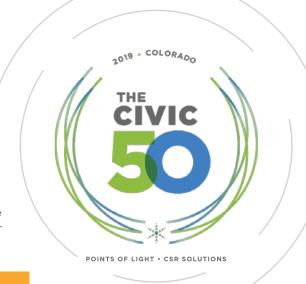
KEY FINDINGS FROM

THE CIVIC 50

The State's Most Community-Minded Companies

The Civic 50 Colorado recognizes the most community-minded companies in the state. Honorees have shown excellence in making corporate citizenship part of their business as a way to make substantive contributions to their communities.





\$37 MILLION | CONTRIBUTED IN CASH LAST YEAR

400,000 | EMPLOYEE HOURS VOLUNTEERED LAST YEAR

Civic 50 Colorado honorees extensively and strategically apply their resources to community engagement, including employee time and skills, cash, in-kind giving and leadership.

INTEGRATION

94% | THE VAST MAJORITY INTEGRATED INTO MARKETING/PR

90% ☐ EMPLOYEE ENGAGEMENT

84% | RECRUITMENT

Civic 50 Colorado honorees have community engagement programs that support business interests and integrate into business functions, or that "do well by doing good."

INSTITUTIONALIZATION

78% | THE VAST MAJORITY OFFER PAID-TIME OFF TO VOLUNTEER TO THEIR EMPLOYEES

62% | THE MAJORITY OFFER GRANTS TO ORGANIZATIONS WHERE EMPLOYEES **VOLUNTEER OR DONATE TO, AMOUNTING TO \$6 MILLION LAST YEAR**

Civic 50 Colorado honorees support community engagement through their institutional policies, programs, systems and incentives.

IMPACT

48% | ALMOST HALF REGULARLY MEASURE THE SOCIETAL **OUTCOMES OF THEIR COMMUNITY ENGAGEMENT PROGRAM**

Civic 50 Colorado honorees measure the social (or societal) and business value of their community engagement programs.

PRESENTED BY







KEY PROMOTIONAL PARTNER



CIVIC 50 COLORADO HOSTS











NATIONAL PARTNERS



