

2021 B:CIVIC Summit Workshop RFP

1. Thank you for expressing interest in the 2021 B:CIVIC Summit, Act to Achieve | CSR Accelerated.

B:CIVIC, a partner of the Denver Metro Chamber Leadership Foundation, is a community of Colorado organizations who are as passionate about giving back as they are about growing successful, sustainable companies.

The B:CIVIC Summit, Act to Achieve | CSR Accelerated presented by Delta Dental of Colorado and VF Corporation, will be on Wednesday, October 27. It is the only full-day CSR conference in the Rocky Mountain region. Focused on best practices, national trends, models and research, the Summit attracts 350+ CSR professionals and community leaders from a variety of sectors and experience levels. The decision to be fully virtual or hybrid will be made in June.

Current sponsors for this event include (in order of support): Delta Dental of Colorado, VF Corporation, DaVita, Southwest Airlines, TIAA, Xcel Energy, COPIC, Diamondback Energy, Otten Johnson Robinson Neff + Ragonetti PC and Twilio.

A few things to note about workshop proposals:

1. Workshops are 60 minutes long. This will include a brief welcome and introduction by a committee member. Please save time for questions when planning your session.
2. Sessions should be related to B:CIVIC's 4 pillars: Community Impact, Employee Experience, Telling Our Story and Making the Business Case. To learn more about the 4 pillars, [click here](#).
3. B:CIVIC does not have a limited budget for travel expenses. Please indicate if you're requesting a travel stipend in question 15. Approval and budget is up to B:CIVIC.
4. For locals wishing to present, preference will be given to members of B:CIVIC.
5. This application does not save. Be prepared to submit the application completely once you have started it. You can access a downloadable version [here](#).
6. We're especially looking for sessions that have a variety of perspectives (i.e. if more than one person is speaking do they add a new perspective from a different department, company, geographic location, budget, multi-generational, gender, ethnicity, ideology, etc.) to reflect our commitment to diversity, equity and inclusion (DE&I).
7. If you have questions please contact Jess Welser, Jessica.welser@bcivic.org or 303.620.8085

Good proposals are:

- Clear, brief and specific.
- Accurately and succinctly described by their titles.
- Original, conversational and show us your expertise.
- Moving the field of CSR forward.

Deadline for submissions: April 30, 2021, midnight. You will be notified of your workshop status by June.

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2. Presenters Information

Please answer the following questions regarding the primary presenter only. If you're proposing sessions that will include two or more presenters, please provide their information on the following pages.

* 1. Name:

* 2. Job Title:

* 3. Organization:

* 4. E-mail:

* 5. Preferred Number:

6. Twitter Handle:

7. LinkedIn Profile:

8. Facebook Page:

* 9. City, State:

10. Website:

* 11. Member of B:CIVIC currently?

- Yes
- No
- Unsure

* 12. Are you available the full day of October 27th?

- Yes
- No
- Unsure

13. If not, please include your availability:

* 14. Please indicate your presentation preference:

Please note: B:CIVIC will make a decision in June about the event status. If the event is in-person we will take necessary precautions in October for the health and safety of attendees, staff and speakers.

- I am comfortable presenting in-person with people attending in-person this October.
- I would like to present virtually this October.
- I would like to talk with staff about this in June.

* 15. Will you be requesting a travel stipend? (Airfare and hotel may be available)

- Yes
- No

16. If yes, please provide details around your request:

* 17. We will contact you by June with an update on your proposal. Is there a reason you may not be available?

- Yes
- No

18. If yes, please let us know when we could contact you:

3. Presenter Information - Continued

* 19. Primary Presenter Bio (50 words or less):

* 20. Would you like to be contacted for additional speaking opportunities through B:CIVIC?

- Yes
 No

* 21. So we can better accommodate your needs, please indicate if you have a disability that will require special auxiliary aids and/or services.

- Yes
 No

22. If yes, please describe your needs:

23. If selected, are you willing to help us promote the Summit and your presentation via social media, website or other methods?

- Yes
 No

4. Tell us about your session

- **Have fun. Will your session will be entertaining, engaging and energizing? Then your write-up should be, too!**
- **Be catchy. Conference attendees read the session titles and descriptions to choose which sessions to attend.**
- **Be clear about the session topic and contents. Tell attendees what they can expect to learn in this session.**
- **Lists are nice. Sessions like "3 Ways to Engage Your Employees in CSR" or "7 Secrets to Build Your Business Case" are both catchy and concise...as long as the session delivers what the title promises.**
- **Avoid trying to appeal to everyone. Be honest about your session's content, goals, and intended audiences.**

* 24. Session title:

* 25. Please provide a description of your session:

* 26. Please select the topic area(s) which best categorize your session:

- Building the Business Case
- Community Impact
- Diversity, Equity and Inclusion
- Employee Experience
- Environmental Sustainability
- Evaluation & Measurement
- Leadership
- Strategy
- Telling Our Story
- Other (please specify)

* 27. What is the format of your session?

- Lecture
- Fireside Chat
- Case study
- Panel discussion
- Interactive
- Other (please specify)

* 28. For what level of expertise and sector is this session most suitable?

Beginner (2 years or less working in this field/topic area)

Intermediate (3-5 years)

Advanced (6+ more years)

For Profit

Non-Profit

Governmental

Other (please specify)

* 29. What are the key takeaways you want participants to leave with?

* 30. Will you need additional supplies or materials for your session provided by B:CIVIC

Yes

No

31. If yes, please provide details around your request:

* 32. Will slides and information be shared with participants after your session?

Yes

No

33. Co-presenter(s) Name(s), if applicable:

34. Organization(s):

35. Bio(s):

5. Terms and Conditions

Thank you for completing your submission. If you would like to submit another session, you may do so by restarting the survey.

B:CIVIC does not allow speakers to directly solicit for clients or businesses. Session timing and available equipment are at the discretion of B:CIVIC. Speakers will not be given a stipend. Some travel expenses may be covered, as determined by B:CIVIC. If your session is accepted and there are changes to your session, please inform B:CIVIC immediately.

If you have any questions, please contact Jess Welser at jessica.welser@bcivic.org.

Thank you!

* 36. Please confirm you have read the above terms and conditions and agree:

- I have read the above terms and conditions, and agree
- I have read the above terms and conditions, and disagree