

# B:CIVIC ELEVATES BUSINESS FOR GOOD



Showcasing  
Best Practices  
and Trends



Training and  
Certification



Capacity  
Building



Resources  
and Tools



Collaborative  
Impact



Peer  
Networking



Inspiring  
Others



## MAKING THE BUSINESS CASE



- Purpose Alignment
- Business Integration
- Return on Investment
- Measurement and Evaluation
- Stakeholder Trends



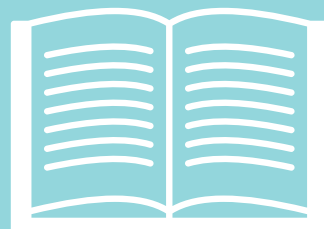
## COMMUNITY IMPACT

- Corporate Giving
- Volunteering
- Sustainability
- Disaster Relief and Recovery
- Social Impact



## EMPLOYEE EXPERIENCE

- Employee Engagement
- Workplace Culture
- Diversity, Equity and Inclusion
- Leadership Development



## TELLING OUR STORY

- Brand and Reputation
- Marketing
- Communications
- Reporting
- Inspiring Others