

The logo for the B: CIVIC Summit. The word "B:" is in a dark blue serif font. "CIVIC" is in a dark blue serif font, with a green stylized human figure (a circle head and a V-shaped body) positioned over the "I". Below "CIVIC" is the word "Summit" in a purple cursive script font.

B: CIVIC
Summit

How to Effectively Respond to Natural Disasters



Shanda Vangas, *Community Investments & Partnerships Manager*



Meet Our Panel

- **Jaici Murcia**, *American Red Cross, Division Disaster Director - CO, NV, OK, UT, WY*
- **Elizabeth DiPaolo**, *FEMA Region VIII, Mass Care Lead*
- **Brannen Ulrick**, *FEMA Region VIII, Individual Assistance Branch Chief*
- **Crista Casas**, *Team Rubicon, Northwest Associate of Regional Programs*

DEVELOPING YOUR STRATEGY

FACTORS TO CONSIDER

- Geography
- Budget
- Company Size & Scope
- Severity of the Disaster (Level)
- Alignment with Business
- Cash vs Other support
- *What are we missing?*

Resources

- www.redcross.org
- <https://www.fema.gov/volunteer-donate-responsibly>
- <http://disaster.salvationarmyusa.org/aboutus/?ourservices>
- <https://teamrubiconusa.org/relief/>
- <https://www.nvoad.org/>
- <https://disasterplaybook.org/>
- <https://disasterphilanthropy.org/>